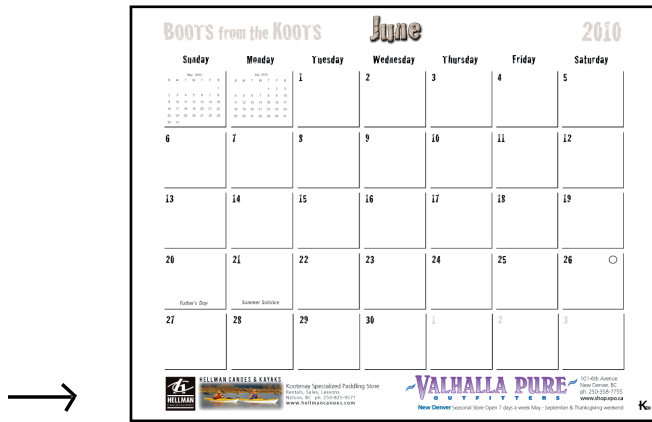


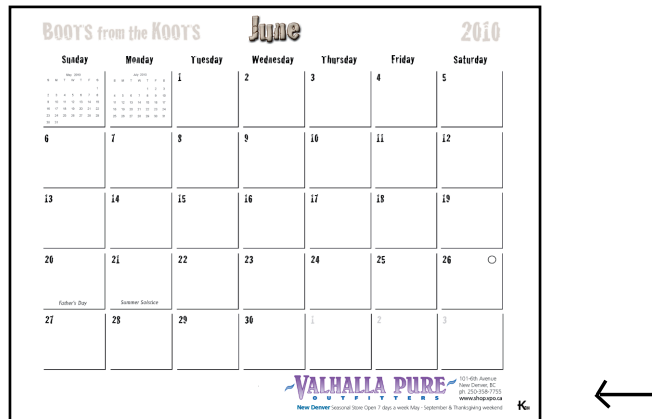
Kootenay Kalendars - Advertisement Rates 2011/2012

www.kootenaykalendars.ca

\$399 for a one month* exclusive bottom banner color advertisement 1.25" (H) x 10.5" (W) banner



\$199 for a one month* shared bottom half-banner color advertisement 1.25" (H) x 5" (W) banner



\$1899 Premium custom branded exclusive one month* 12.25"(W) x 9.5" (H) product placement photo plus bottom banner 1.25" (H) x 10.5" (W)

Our premium advertising is in the form of a product placement which is custom photographed and featured in the calendar month of your choice. Included is a standard full bottom banner ad. This option offers custom product placement, professional photography and concept consultation. Advertiser to supply a working sample of product(s) to be featured in calendar month.

Note: We will need you to supply us your company ad content and/or logo in a .tiff, Jpeg or .psd file at 300 dpi scaled to the dimensions given above.

* month of preference available on a first-come first-serve basis.

For more information please Email: kootenaykalendars@lucasimage.ca